

TOPIC

PURPOSEFUL FUTURES

FORMAT **KEYNOTE/WEBINAR**

WHY **DEVELOP PURPOSE AS A BEHAVIOUR.**

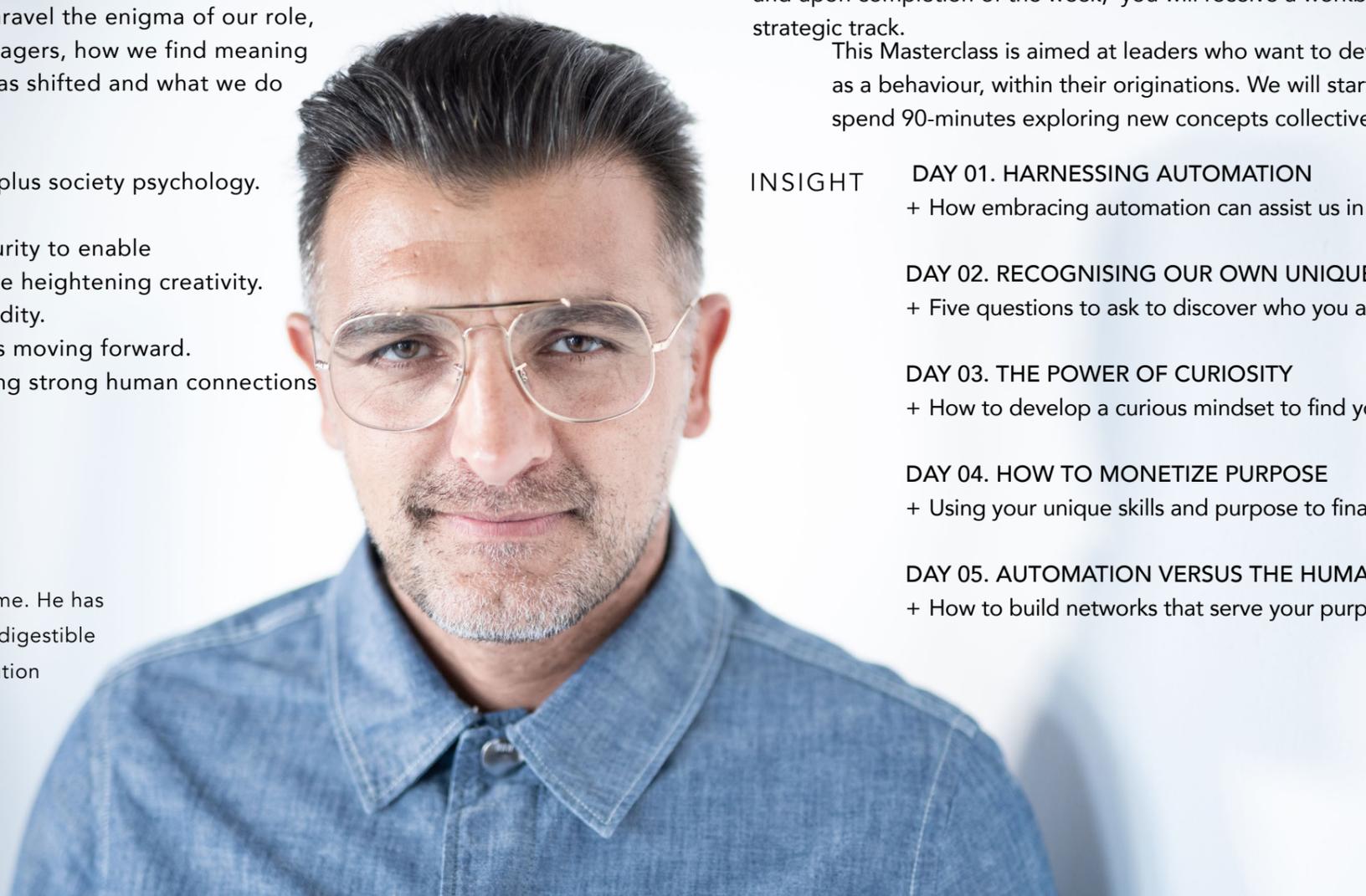
OUTLINE Rather than a cleverly crafted mission statement on a reception wall with the purpose of inspiring employees, this engagement deciphers how we develop our own skills as building blocks and instill them within organisations. We re-frame the age-old question 'What is my purpose?', in a space and time when what has come before is defunct and what is to come is unknown.

Based on extensive research into Futures, Business Strategy, Human Behaviour and Psychology we'll unravel the enigma of our role, as business leaders, entrepreneurs or managers, how we find meaning when the pillars of what we have known has shifted and what we do with this newly-acquired knowledge.

INSIGHT + Break free from the pre-conditioned surplus society psychology.
+ Understand actual value generation.
+ Learn how to develop a mindset of maturity to enable the shift to embrace the digital age while heightening creativity.
+ Learn why curiosity is a valuable commodity.
+ Recognize what entrepreneurship means moving forward.
+ Understand the importance of developing strong human connections and how they can differentiate you.

WORD ON THE STREET

+ "WOW! I attended John's Masterclass and it was awesome. He has a unique ability to distill big, complex topics into succinct, digestible presentations." - Jonno Proudfoot, CEO - Real Meal Revolution



FORMAT **MASTERCLASS**

WHY **APPLY PURPOSE AS A SKILL.**

OUTLINE To survive the shift from an industrial linear world to a quantum dynamic world we need to understand the building blocks of personal purpose as well as how we can entrench these skills into organizations. During this five-day sprint style Masterclass we will unpack the skills for tomorrow that are needed to prepare people to manage disruptive futures.

Supplementary to the virtual interaction, there is daily coursework to help you break ground, and upon completion of the week, you will receive a workbook to help you stay on your strategic track.

This Masterclass is aimed at leaders who want to develop and expand purpose, as a behaviour, within their originations. We will start each morning at 08h00, spend 90-minutes exploring new concepts collectively and in breakaway sessions.

INSIGHT **DAY 01. HARNESSING AUTOMATION**
+ How embracing automation can assist us in finding our purpose.

DAY 02. RECOGNISING OUR OWN UNIQUENESS
+ Five questions to ask to discover who you are and what your purpose is.

DAY 03. THE POWER OF CURIOSITY
+ How to develop a curious mindset to find your passion .

DAY 04. HOW TO MONETIZE PURPOSE
+ Using your unique skills and purpose to finance your future.

DAY 05. AUTOMATION VERSUS THE HUMAN CONDITION
+ How to build networks that serve your purpose.

 WATCH THIS VIDEO NOW AND ASK YOURSELF, WHO ARE YOU GOING TO BE?

JOHN SANEI INC.