

Purposeful Futures

Talk

Develop purpose as a behaviour.

Rather than a cleverly crafted mission statement on a reception wall with the purpose of inspiring employees, this engagement deciphers how we develop our own skills as building blocks and instil them within organisations. We re-frame the age-old question 'What is my purpose?' in space and time when what has come before is defunct and what is to come is unknown.

Based on extensive research into Futures, Business Strategy, Human Behaviour and Psychology we'll unravel the enigma of our role, as business leaders, entrepreneurs or managers, how we find meaning when the pillars of what we have known have shifted and what we do with this newly-acquired knowledge.

Takeouts:

- **Break free** from the pre-conditioned surplus society psychology. + Understand actual value generation.
- **Learn how to develop a mindset of maturity** to enable the shift to embrace the digital age while heightening creativity.
- **Learn why curiosity** is a valuable commodity.



- **Recognise what entrepreneurship means** moving forward.
- **Understand the importance** of developing strong human connections and how they can differentiate you.

5 Day Masterclass

Apply purpose as a skill.

This is a masterclass for leaders who want to develop and expand purpose as behaviour within their organisations and ignite change.

To survive the shift from a linear industrial world to a quantum dynamic world, we need to understand the building blocks of personal purpose and how we can entrench these skills into organisations. Unpack the critical skills for tomorrow to better manage disruptive futures.

Day 1 HARNESSING AUTOMATION

Understand how to embrace automation to help uncover purpose.

Day 2 RECOGNISING UNIQUE SKILLS

Answer the five questions to discover your uniqueness and learn how to leverage them in business.

Day 3 THE POWER OF CURIOSITY

Learn how to develop and nurture a curious mindset to find your passion.

Day 4 HOW TO MONETISE PURPOSE

Understand how to use your skills to finance a purpose driven future.

Day 5 AUTOMATION VERSUS THE HUMAN CONDITION

How to build networks that serve your purpose.